

MARKETING SERVICES

Digital advertising

Advanced targeting to maximise your marketing impact

Target and retarget 200,000* users with compelling campaigns designed around your specific business needs. From display advertising and page takeovers to social media and gamification, you choose the channel that is right for you.

Our digital advertising opportunities allow you to:



Use our Advanced Audience Intelligence to reach users across the web based on their site behaviour on our network.



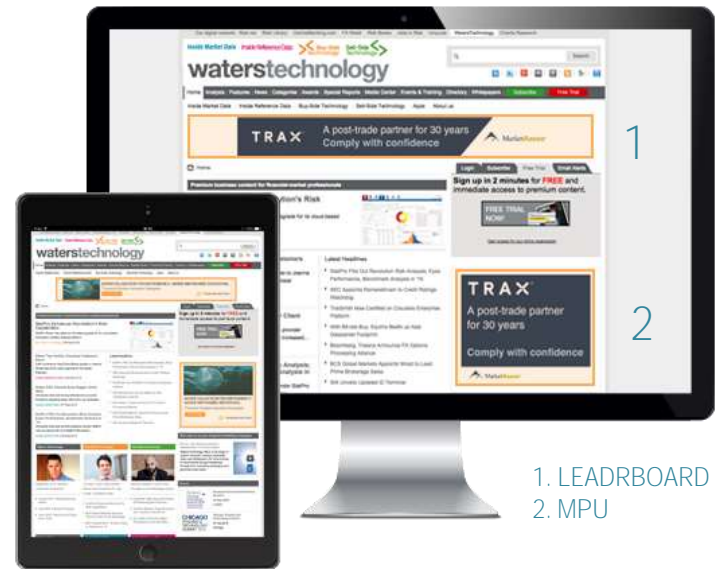
Build a content hub to collate highly-focused editorial content based around your marketing messaging.



Build your social following and amplify your marketing message with social media competitions or Q&A's



Drive traffic to your website and social media pages with engaging creative campaigns or grow brand awareness through app sponsorship.



* Average monthly sessions for Risk.net and Waters Technology | Jan 1st – Aug 31st 2015 taken from Google Analytics

GET IN TOUCH

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**Risk Management &
Trading Technology**
Marketing Solutions