


# MARKETING SERVICES


Lead generation


## Grow your pipeline with quality leads


Publishing your thought leadership and technical expertise on Risk Library will deliver engaged, nurtured sales leads that you need. Risk Library is the UK's leading online reference source for risk management and trading technology decision makers.

Our lead generation service allows you to:

 Gain instant access to the senior decision-makers you want to speak to across the globe.

 Receive verified and enriched data using 50 external resources to make sure all business card details are correct and constantly maintained.

 Receive delivery of leads direct into your marketing system such as Eloqua, Marketo or Salesforce.

 Use specific filters to target a wide range of vertical industries, job titles, company sizes as well as much more.



GET IN TOUCH

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**Risk Management &  
Trading Technology**  
Marketing Solutions